

# Driving Marketing Results for B2B Companies

Our team of experts is dedicated to helping companies in manufacturing, engineering and professional services understand their customers, and how best to reach them.

We're a full-service marketing and website agency, that works hard to earn your trust and become an extension of your own team. We will develop an inbound marketing strategy that helps you achieve your business goals.

## Team members specializing in:



*“We value Hivehouse Digital for identifying our customer personas so we could execute our marketing with them in mind. We’ve received numerous compliments on our new branding from consulting engineers and mechanical contractors.”*

- Norm Hall, R.L. Deppmann

## Our Services

### Inbound marketing

- Digital marketing strategy
- Lead generation
- Marketing and sales alignment
- Results reporting and analysis
- Search Engine Optimization (SEO)
- Email marketing
- Content marketing and blogging
- Social media strategy
- Sales enablement

### HubSpot Training & Support

- Initial HubSpot set up (Marketing and CRM)
- Long-term management of your account
- Training for your team

### Digital & Print Design

- Branding, website and logo design
- Whitepapers, eBooks, infographics
- Interactive content
- Video and motion graphics
- Sales collateral

### Website Development & Support

- WordPress and HubSpot COS expertise
- Site architecture and usability
- Mobile-friendly development
- Conversion monitoring and reporting
- Site maintenance, monitoring, and updates

We plan, design and execute inbound marketing programs that get measurable results.